WHEREAS, an estimated 26.8 million Americans currently work at home either full- or part-time, and purchase more than half of their service and material related supplies within 50 miles of their homes; and
WHEREAS, Nebraska's communities seek to support business development and to generate employment opportunities; and
WHEREAS, home-based businesses currently exist separate from the activities many communities are undertaking to assist in business development but represent a great untapped potential due to their rapid growth in numbers; and
WHEREAS, there are possibilities for securing national, state, and community-based funds to assist in financing home-based businesses; and
WHEREAS, opportunities for funneling resources needed by this sector depends on identifying and reaching them through a state-wide process;
NOW, THEREFORE, I, E. BENJAMIN NELSON, GOVERNOR OF THE STATE OF NEBRASKA, DO HEREBY CREATE the Nebraska Home-Based Business Association and appoint an 18-member Advisory Board responsible for implementing the operational policies and procedures necessary to respond to the needs of Nebraska's home-based businesses.
This Association will serve to address the unique problems of home-based business owners and serve as an advocate and problem solver in responding to local and state barriers that prevent growth and success. The Advisory Board's responsibilities will include:
1. Development of operational procedures for the State-Wide Association including Mission Statement, By-Laws, Membership Guidelines, and all others pertaining to the work of the Association.
2. Promotion of local/regional chapters for education and connection with all additional resources needed by members in order to address problems of isolation, lack of group support, and need for networking.
3. Creation of a format for reaching members and chapters via newsletter, Nebraska On-Line entries, news releases, and any other opportunities determined of value for the Association.
4. Development of all materials needed to respond to members' concerns on topics of interest, including, but not limited to, Zoning Restrictions; Financial Assistance; Marketing; Insurance and Tax Regulations; Advertising; and Computer Assistance.
This Executive Order will take effect immediately, and shall expire on December 31, 1994.

Dated this ___ day of July, 1992.

[Signature]

Allen J. Biermann
Secretary of State